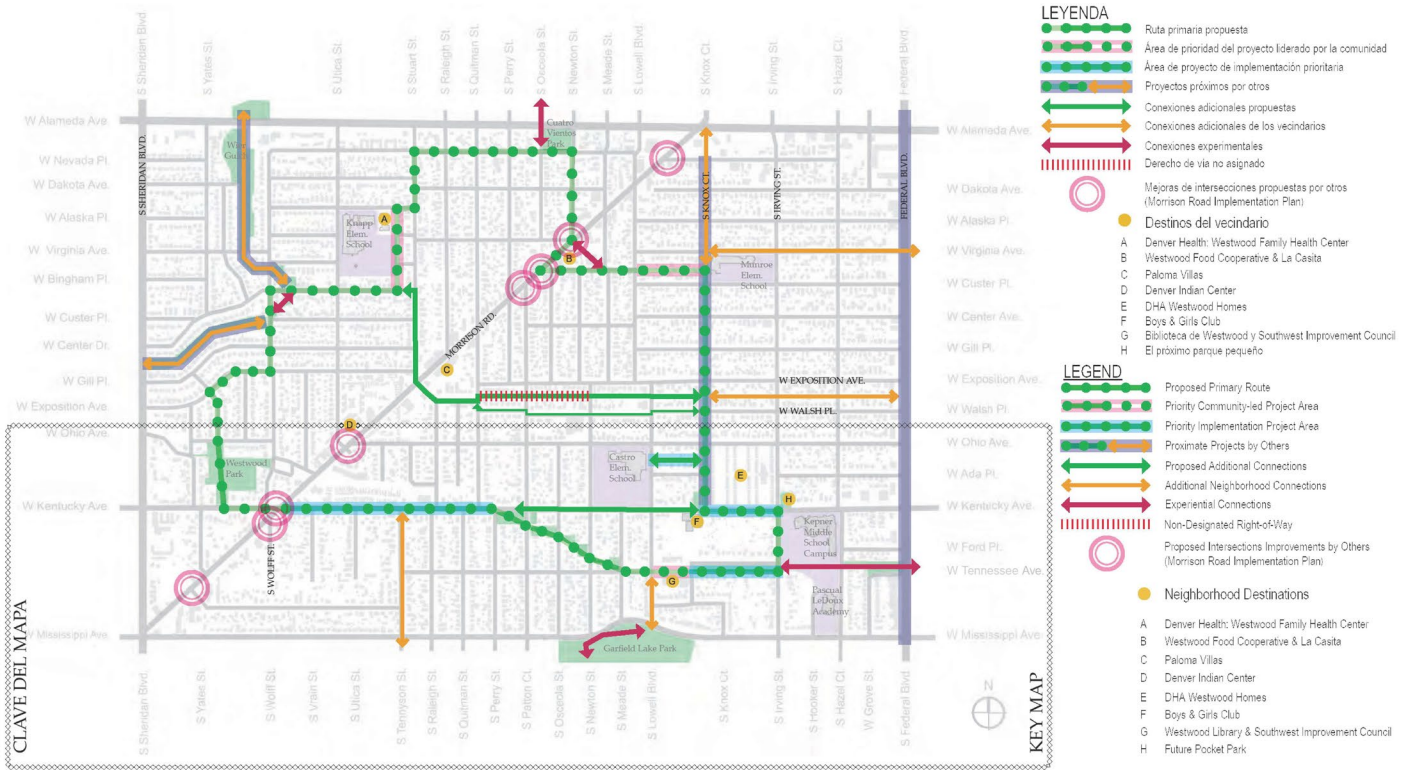


Westwood Via Verde Implementation & Wayfinding



Mapa de Implementación | Implementation Map



Project partners include the City and County of Denver, Westwood Unidos, BuCu West, D3 Arts, Groundwork Denver, Denver Street Partnership, and many others dedicated to working with the community to achieve a safer and healthier and more connected Westwood.

The Westwood Via Verde is a three-mile neighborhood greenway project to achieve health, equity, and climate outcomes. The Westwood Via Verde is a connected system of multi-benefit green infrastructure to improve water quality, increase tree canopy, and support community empowerment and job creation. It is both a walking and biking route and a bold vision to create a network of existing green spaces and potential new spaces such as neighborhood bikeways, green streets, parks and enhanced alleys. This greenway will provide enhanced, safe, and culturally rich spaces for individuals of all ages to be active, and build neighborhood pride serving 24,048 people within a 10-minute walk of the trail.

Implementation Plan

In 2018, The Trust for Public Land partnered with the City and the Westwood community to complete a master plan and implementation plan for the Westwood Via Verde. This approach has led to a unique partnership among The Trust for Public Land, Denver Parks and Recreation, Department of Transportation and Infrastructure, and Denver Department of Public Health and Environment. The planning process finalized the route and identified the highest need areas of the Westwood Via Verde through community walking workshops and block parties. The implementation plan identified project types including green infrastructure, tree planting, and creative placemaking.

Priority Projects

- Wayfinding Plan
- Sidewalk improvements and shared lanes along W Kentucky Ave. from Morrison Rd. to S Perry St.
- Trail and crossing improvements, green infrastructure along Tennessee Xcel easement from the Library/SWIC building to S Irving St.
- Improved crossings W Kentucky Ave. at S Knox Ct. and S Irving St.
- Green Alley at Castro Elementary School with community led beautification
- Alley beautification
- Landscape and beautification at the Library/SWIC
- Green Alley at Knapp Alley with community led beautification

Wayfinding Plan

Following the completion of the implementation plan TPL worked with design consultant Root House to create a wayfinding plan for the Via Verde from fall 2019 to spring 2020. The creation of a wayfinding plan was a priority project the community identified in the implementation plan process. Building off the work done with our partners on the implementation plan, we convened a steering committee that informed the wayfinding elements and priority locations of implementation. The outcome of this process is a Wayfinding Plan that includes:

- Branding Guide
- Wayfinding Elements
- Phasing

Wayfinding Elements

The wayfinding elements will be implemented in a phased approach working with our community partners and residents of Westwood.

Phase 1 includes:

- Intersection Murals
- Yard signs
- Pole and Fence Banners
- Directional Signs
- Directional Sidewalk Decals
- Papel Picados Artwork
- Butterfly Cairn Landmarks
- Curb/Sidewalk Painting
- Wayfinding Marker with lights
- Kiosk, bench combination

Tennessee Avenue Greenway Park

The connection between the Westwood Via Verde and the Athmar Park neighborhood to the east is a priority trail connection for the two communities. The Tennessee Avenue Greenway Park creates this connection and aims to establish a 'linear park' along Tennessee Avenue from South Federal Boulevard to Zuni Street in Southwest Denver. The Greenway will transform historically unused space along a power line easement into a safe, green, culturally-engaging space for the community to live a healthy active lifestyle.



The Trust for Public Land
creates parks and protects land
for people, ensuring healthy,
livable communities for
generations to come.

tpl.org

FOR MORE INFORMATION:

Chandi Aldena
Project Manager
Parks for People Colorado
Chandi.Aldena@tpl.org
303-908-3247

Jake Houston
Director
Community Trails Program
Jake.Houston@tpl.org
931-510-7540