

The logo for Walk Denver features the word "WALK" in a bold, blue, sans-serif font, followed by "DENVER" in a green, sans-serif font. The text is set against a background of a stylized, curved pattern of dots. The top-left portion of the pattern consists of green dots, while the bottom-right portion consists of blue dots, creating a visual transition between the two colors.

WALKDENVER

people are pedestrians by design

join the movement at www.walkdenver.org

How far will you walk ?

W sierpniu 1683 r. do Pałacu Wilanowskiego – siedziby królewskiej w Warszawie, dotarła błasna listy wzywająca pomocy przeciw Turkom oblężającym Wiedeń. Błogosławiony król Jan III Sobieski wyjechał, aby bronić Europy przed zagrożeniem ze strony Turcji. W dniu 12 września 1683 r. król Jan III Sobieski wyruszył z pomocą do Wiednia, a wraz z chrześcijańskimi sojusznikami, Papież Innocenty XII zwrócił się do króla polskiego z wzywaniem: „A poma, nazyj ciemni węgierski...”



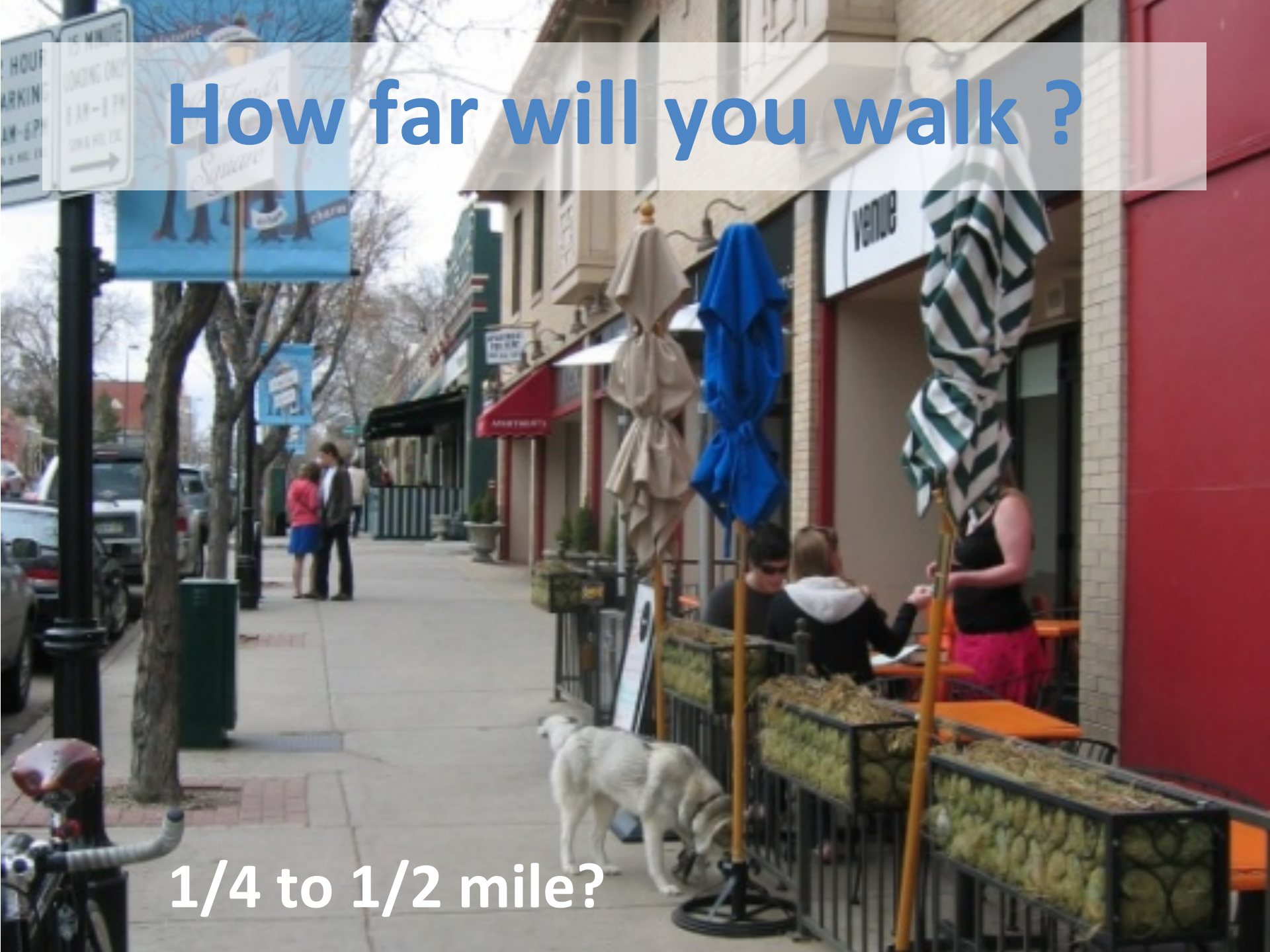
2 miles?

How far will you walk ?

3/4 mile?

How far will you walk ?

1/4 to 1/2 mile?



How far will you walk ?



20 feet???

What is important?

- Driving fast
- Free parking
- Pedestrians and bicyclists
- Economic development
- Vibrant public spaces
- Social cohesion
- Public health
- Clean air
- Children's safety

Better Block Jefferson Park



before



Better Block Project



Better Block Jefferson Park



before



Better Block Project



Sustainable Outcomes

- March 16, 2012 – 2914 Coffee Shop opened eliminating long lasting “coffee desert” in the area
- Business Improvement District has been formed
- Federal BID is applying for funds to implement streetscape improvements demonstrated during Better Block
- Vacancy rate dropped from 80% to 10%
- Historic Granada theater has been renovated
- Renovation of the historic building at 25th and Elliot - three new restaurants to open in 2014
- 3 new restaurants have already opened in the area
- New fitness center
- New B-cycle (bike sharing) station
- New bike lane added to 23rd Ave
- Neighborhood group organized summer concert series in the park
- People shop locally more often



Great Paths: The Boulevard at Jefferson Park

Project Goals

- Promote neighborhood amenities and walking through small scale pedestrian improvements
- Raise awareness of the benefits of walkable neighborhoods
- Encourage neighborhood residents to incorporate walking into their daily routines
- Connect residents to neighborhood businesses

Great Paths: The Boulevard at Jefferson Park

Project Activities

1. Identify paths and destinations (tonight!)
2. Enhance pedestrian connectivity
3. Neighborhood field trips
4. Walk to Dinner Night

Potential Enhancements: Wayfinding

WALK [YOUR CITY]™



Potential Enhancements: Wayfinding



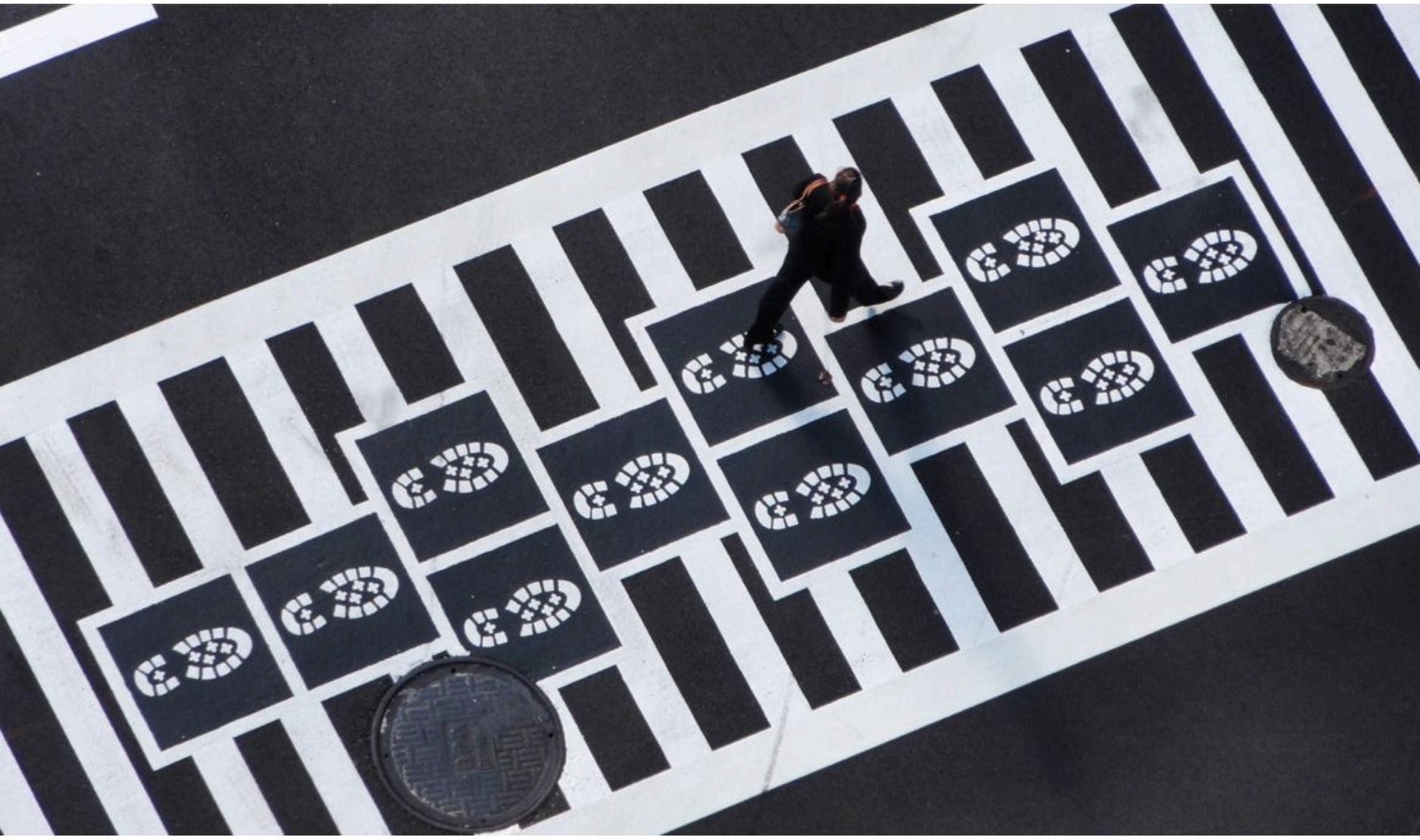
Potential Enhancements: Wayfinding



Potential Enhancements: Public Art



Potential Enhancements: Public Art



Potential Enhancements: Public Art



Potential Enhancements: Public Art



Potential Enhancements: Public Art



Potential Enhancements: Public Art



Potential Enhancements: Public Art



Potential Enhancements: Public Art



Potential Enhancements: Public Art



Potential Enhancements: Temporary Infrastructure



Potential Enhancements: Temporary Infrastructure



<http://betterblock.org/wp-content/uploads/2012/05/philly-better-block2.jpg>

Potential Enhancements: Temporary Infrastructure



Funding!

https://ioby.org/project/great-paths-boulevard-jefferson-park

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STATUS: OPEN, ACCEPTING VOLUNTEERS

Great Paths: The Boulevard at Jefferson Park

Promoting healthy living, economic vitality, and walkable neighborhoods along Federal Boulevard in northwest Denver.

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A Trick Out My Trip Project! All Donations Will Be Matched By The Transit Center!

[Check out other ideas to Trick Out My Trip here!](#)

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TOTAL FUNDING NEEDED: **\$8,000**



project leader
WalkDenver

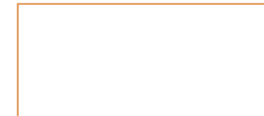
location
25th and Federal
(The Boulevard at Jefferson Park)

latest update 
No updates yet.



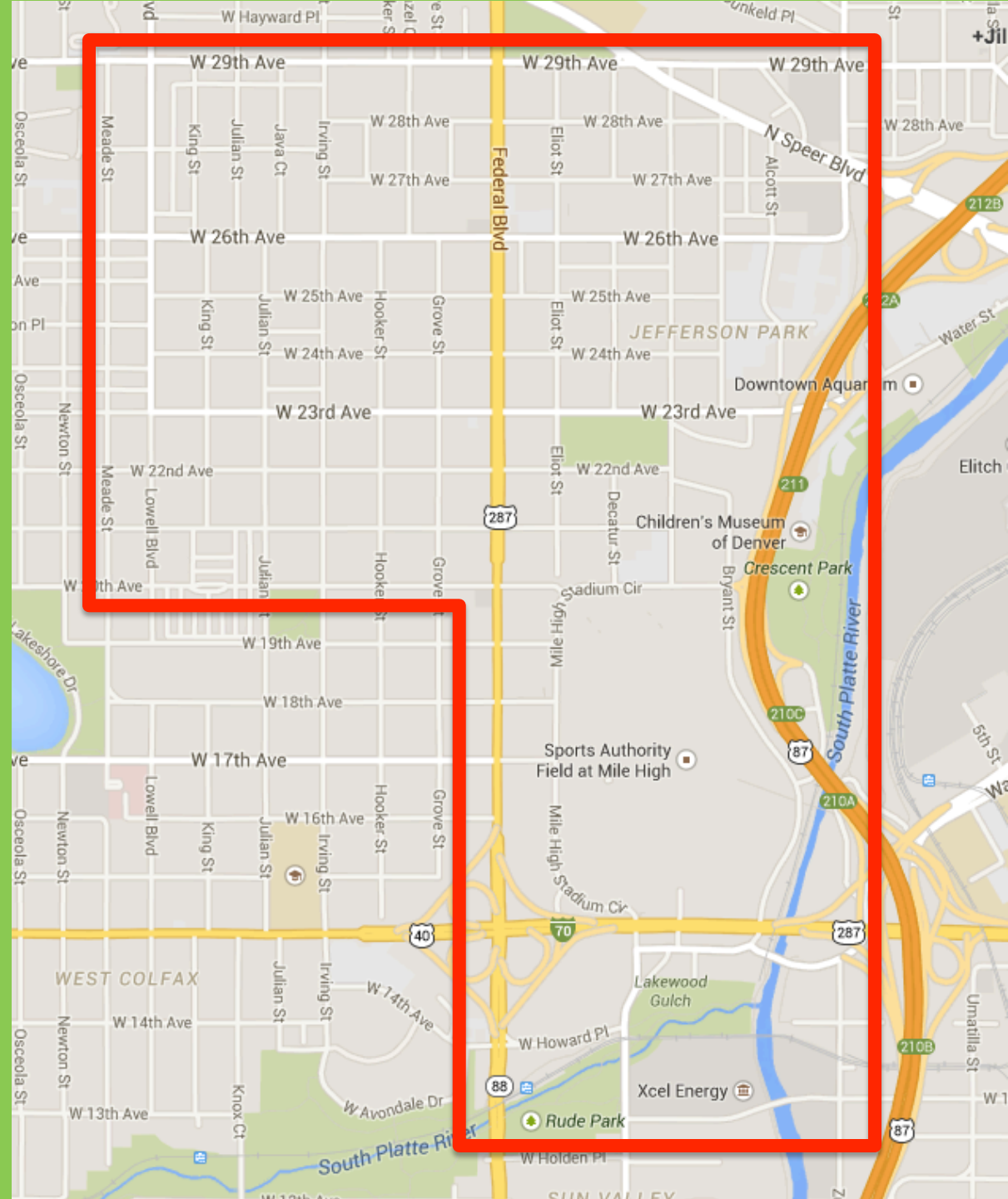
\$950
RAISED SO FAR

\$7,050
STILL NEEDED



[donate to this project](#)

Tonight's Activity: Mapping paths and destinations



Tonight's Activity:

Mapping paths and destinations

Station 1: What places do you like to walk to?

Station 2: What routes do you like to walk along?

Station 3: What barriers discourage you from walking?

Three groups, 20 minutes at each station

The logo features a stylized graphic of a curved path or road, composed of small, overlapping circles. The path starts in the upper left and curves downwards to the right. The top half of the path is green, and the bottom half is blue. The word "WALK" is written in a bold, blue, sans-serif font, and "DENVER" is written in a bold, green, sans-serif font, both in all caps. The text is positioned over the path graphic.

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