



500 active voters in the city of Denver
 Field: January 23 - 27, 2020
 Margin of Error: + or - 4.4%

Denver Mobility Survey — January 2020

Hello, I'm calling from **XXX**. I'm not selling anything. We're doing a survey here in Denver on some topics that I'm sure you will find interesting.

Screener questions

S1. Are you registered to vote in the City of Denver?

Yes.....	100%	Terminate interview
No	—	Continue
Don't know / Not Sure / Refused	—	Terminate interview

S2. On the voter rolls, are you registered as a Democrat, a Republican, or are you Unaffiliated with any party?

Democrat	49%
Unaffiliated	37%
Republican	13%
Other party	1%

3. While you may not be aware of it, Denver has a bicycle mobility plan to improve biking by creating at least 125 new miles of safe, dedicated bike lanes by the year 2024.

Do you support or oppose this Denver bicycle mobility plan?

If respondent says support, ask: Do you strongly or somewhat support it?

If respondent says oppose, ask: Do you strongly or somewhat oppose it?

SUPPORT	80%
OPPOSE	13%
Strongly support	55%
Somewhat support	25%
Somewhat oppose	4%
Strongly oppose	9%
Don't know / Not sure Don't read	7%

4. Do you currently own or have access to a working bicycle?
- | | |
|---|-----|
| Yes..... | 64% |
| No | 35% |
| Don't know / not sure Don't read | 1% |

5. On average, how often do you ride a bicycle in Denver? **Read list and record response.**
- | | |
|---|-----|
| Almost every day | 5% |
| A few times per week..... | 14% |
| A few times per month..... | 20% |
| A few times per year | 22% |
| Never ride a bicycle | 37% |
| Don't know / not sure Don't read | 2% |

Ask Q6 if NOT "Never ride a bicycle in Denver" in Q5: n=314.

6. Which of the following best describes how safe you feel when you are riding a bike around Denver – very safe, somewhat safe, not very safe or not at all safe?
- | | |
|---|------------|
| Very / Somewhat safe | 70% |
| Not very / Not at all safe..... | 27% |
| Very safe | 11% |
| Somewhat safe | 59% |
| Not very safe | 20% |
| Not at all safe..... | 7% |
| Don't know / not sure Don't read | 3% |

7. On average, how often do you ride an electric scooter, either one that you own or the electric scooters offered by Lime, Bird or some other company? **Read list and record response.**
- | | |
|--|-----|
| Almost every day | 1% |
| A few times per week..... | 3% |
| A few times per month..... | 10% |
| A few times per year | 15% |
| Never ride an electric scooter | 70% |
| Don't know / not sure Don't read. | 2% |

Ask Q8 if NOT "Never ride an electric scooter in Denver" in Q7: n=149.

8. Which of the following best describes how safe you feel when you are riding an electric scooter around Denver – very safe, somewhat safe, not very safe or not at all safe?
- | | |
|---|------------|
| Very / Somewhat safe | 64% |
| Not very / Not at all safe..... | 32% |
| Very safe | 8% |
| Somewhat safe | 56% |
| Not very safe | 28% |
| Not at all safe..... | 4% |
| Don't know / not sure Don't read | 4% |

Ask Q9 on split A only: n=249.

9. If there was a dedicated bike lane separating bicycles from car traffic that runs between your home and your workplace, school, favorite restaurant or store – would you sometimes ride a bicycle, instead of driving?

Yes..... 66%
 No 30%
 Don't know / not sure **Don't read** 5%

Ask Q10 on split B only: n=251.

10. If there was a dedicated bike lane separating bicycles and electric scooters from car traffic that runs between your home and your workplace, school, favorite restaurant or store – would you sometimes ride a bicycle or electric scooter, instead of driving?

Yes..... 58%
 No 34%
 Don't know / not sure **Don't read** 8%

11. Let me tell you a little about Denver’s Vision Zero Plan. In 2017, Mayor Hancock announced Denver’s commitment to Vision Zero, joining cities worldwide in a movement to eliminate all traffic-related deaths and severe injuries. A five-year action plan sets Denver on a path to achieve that goal through nearly 70 specific actions — ranging from reducing speeds to building safe streets for everyone, including protected bike lanes, safe pedestrian crossings, and roadways.

Thinking about this, do you support or oppose Denver's Vision Zero Plan?

If respondent says support, ask: Do you strongly or somewhat support it?

If respondent says oppose, ask: Do you strongly or somewhat oppose it?

SUPPORT..... 79%
OPPOSE..... 12%
 Strongly support 53%
 Somewhat support 27%
 Somewhat oppose..... 7%
 Strongly oppose..... 5%
 Don't know / Not sure **Don't read**..... 9%

February 21, 2020 – Topline Results For Release

Now I'd like to read you some statements and after I read each one please tell me if you strongly agree with it, somewhat agree, somewhat disagree or strongly disagree with it? **Randomize the order of the items on the list.** The (first/next) is...

	<u>AGREE</u>	<u>DISAGREE</u>	<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure / Don't know</u>
16. Drivers and bikers share responsibility for safety. Bike infrastructure promotes safety by making the rules of the road clear for all.	84%	11%	56%	28%	6%	5%	5%
13. Having dedicated bike lanes separating bicycles and scooters from cars makes the streets safer for everyone.	81%	15%	54%	27%	8%	7%	4%
12. We must spend more on alternatives to cars because we can never build enough roads to solve our traffic problems.	76%	19%	53%	23%	9%	10%	5%
14. Dedicated bike lanes make the rules of the road clear for bikers, motorists and pedestrians.	76%	20%	44%	32%	10%	10%	4%
15. I'm more inclined to support a business that demonstrates a commitment to non-car transportation solutions.	64%	25%	39%	25%	14%	12%	11%
19. Ask on split C: n=248. Denver should increase the number of dedicated bicycle lanes that separate bicycle and car traffic even if it means less on-street parking.	61%	31%	29%	32%	12%	19%	8%
17. Ask on split C: n=248. Denver should increase the number of dedicated bicycle lanes that separate bicycles from car traffic even if it means reducing one driving lane on some roads with multiple lanes.	60%	33%	30%	30%	15%	19%	7%

	<u>AGREE</u>	<u>DISAGREE</u>	<u>Strongly Agree</u>	<u>Somewhat Agree</u>	<u>Somewhat Disagree</u>	<u>Strongly Disagree</u>	<u>Not Sure / Don't know</u>
The statements are ranked by strength of agreement (continued)							
18. Ask on split D: n=251. Denver should increase the number of dedicated bicycle lanes that separate bicycles and scooters from car traffic even if it means reducing one driving lane on some roads with multiple lanes.	59%	36%	28%	32%	15%	21%	5%
20. Ask on split D: n=251. Denver should increase the number of dedicated bicycle lanes that separate bicycle and car traffic even if it means less on-street parking in front of your home or business.	57%	38%	30%	27%	14%	23%	5%

Demographic questions

And finally, just a few questions for statistical purposes only...

D21. Gender

Male.....	47%
Female	53%

D22. Could you please tell me your age?

Average age.....	45
18-24.....	6%
25-29.....	12%
30-34.....	15%
35-39.....	13%
40-44.....	9%
45-49.....	7%
50-54.....	6%
55-59.....	7%
60-64.....	6%
65-69.....	7%
70+.....	12%

D23. Do you have any children age 18 or younger, or not?

Yes, have children age 18 or younger	21%
No, do not have any children age 18 or younger.....	78%
Don't know / refused Don't read	1%

D24. How many years have you lived in the City of Denver?

Average years.....	22
1 to 5 years	26%
6 to 15 years	22%
16 to 30 years	24%
31 years or more	27%
Don't know / refused Don't read	1%

D25. What is the last grade or level of school you have completed?

Less than high school degree	1%
High school graduate.....	8%
Some college / 2 year degree / Associates degree	20%
College graduate / BA or BS degree	39%
Postgraduate courses / Masters or Doctoral degree	31%
Don't know / refused Don't read	*%

*% denotes less than 1%

D26. Which one of the following best describes your current employment status? **Read list if necessary.**

Employed, full time	62%
Employed, part time	9%
Unemployed or temporarily laid off.....	3%
Retired	16%
Homemaker	2%
Student	3%
Other Don't read	4%
Don't know / refused Don't read	1%

D27. Could you please tell me if your family's total income is? **Read categories.**

Under \$50,000.....	17%
\$50,000 up to \$75,000	21%
\$75,000 up to \$100,000	18%
\$100,000 or more	31%
Don't know / not sure Don't read	4%
Refused Don't read	9%

D28. How do you typically get around the city of Denver? **Don't read list. Single response question.**

Drive or ride in a car or truck	75%
Use Public transit, bus or light rail	10%
Walk	5%
Bicycle.....	5%
Ride an Electric Scooter.....	*%
Ride a Motorcycle.....	*%
Other Don't read	2%
Don't know / refused Don't read	1%

D29. And, in order to get around the city of Denver do you sometimes walk? Bicycle? Ride an electric scooter? Ride a motorcycle? Use public transit, bus or light rail? **Multiple response question. Please record all modes of transportation that apply.**

Walk.....	64%
Public transit, bus or light rail.....	51%
Bicycle.....	34%
Electric Scooter.....	14%
Motorcycle.....	6%
Rideshare, Uber, Lyft Volunteered	6%
No, don't walk, bicycle, ride an electric scooter, ride a motorcycle or use public transit.....	11%
Don't know / refused Don't read	2%

D30. Do you have a disability that influences your transportation choices, or not?

Yes, have a disability.....	10%
No	89%
Don't know / refused Don't read	1%

D31. Just to be sure we are representing everybody, do you happen to come from a Hispanic or Latino background? **If respondent says "no", ask: May I ask your race? Do not read answer choices.**

Hispanic / Latino	15%
White	68%
Black / African American	7%
Asian	*%
Native American / American Indian	1%
Other.....	4%
Don't know / refused	4%

**% denotes less than 1%*

Survey Methodology

The **Denver Mobility Survey** results are based on a sample of 500 live-interviewer telephone surveys, including 65% cell-phone interviews and 35% land-line interviews, among *active voters* in Denver. The active voters in this poll were randomly selected from a list of registered voters in Denver who voted in November 2016 or November 2017 or November 2018 or November 2019, or registered to vote since 2018. The poll was conducted from January 23-27, 2020 by Keating Research. The worst case margin of error at the 95% level for the sample of 500 is plus or minus 4.4%.